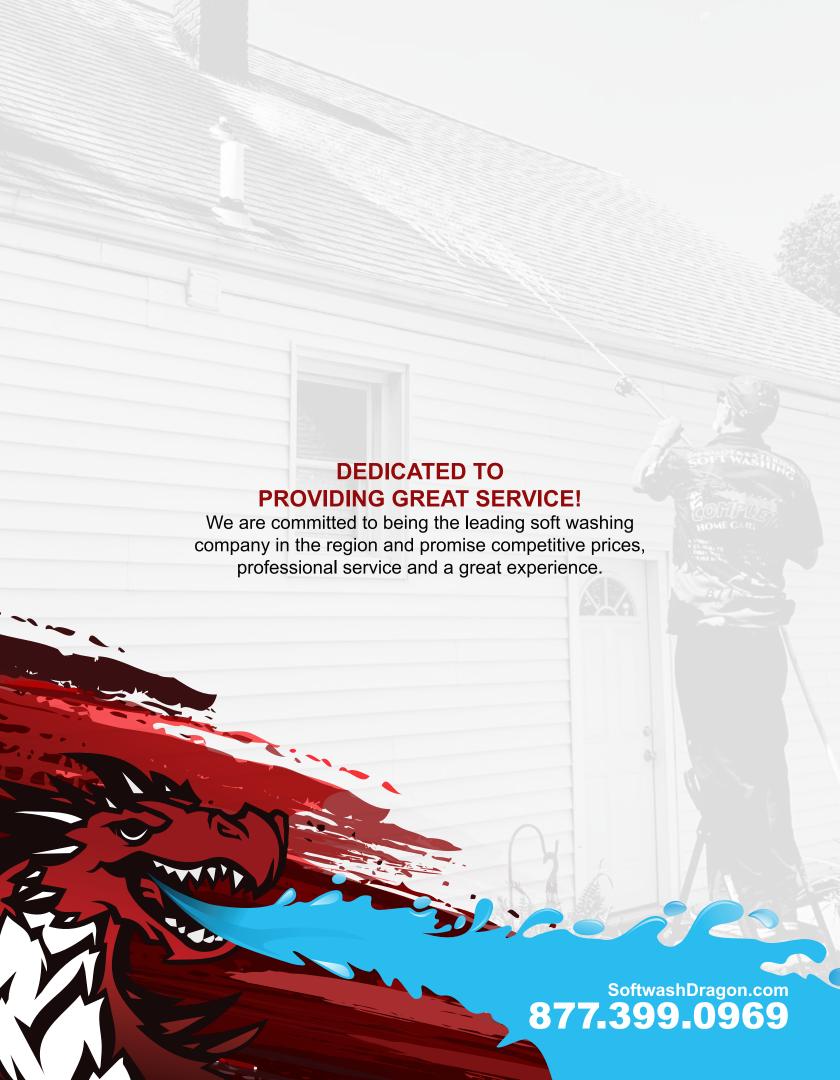
Saferoof& Exterior SOFT WASHING

RESIDENTIAL & COMMERCIAL



877.399.0969

SoftwashDragon.com



WE CLEAN IT ALL

ROOF CLEANING



OUR GREEN APPROACH ALL OF OUR CLEANING SOLUTIONS ARE:





Biodegradable

All of our cleaners break down into carbon and water within 20 days of their introduction into the environment.

Water-Based

All of our soft wash cleaners are water-based, and contain no solvents or phosphates.

Low VOC Emission

Our soft wash cleaning process and chemicals conform to the California Air Quality Management District standard.

Non-Hazardous

All of our cleaners ship non-hazardous and require no special handling or storage precautions.

Fossil Fuel-Free

Our company strives to follow the theology of using as little fossil fuel based energy as possible.



Award-Winning Services Latest Technology Locally Owned & Operated

At Complete Home Care, it is our company mission to be the premier and trusted go-to partner within the exterior cleaning marketplace. We aim to underscore our dedication to the customer experience through our actions alone each and every day.

As a locally owned and operated business, we believe in mutually beneficial relationships that are built on the foundation of trust. Our vision is simple, to provide the absolute BEST exterior cleaning experience. That experience ranges from knowledge, quality of work, safety and customer service.



GENERAL LIABILITY INSURANCE

2 Million dollars in liability coverage and more available if needed.



WORKERS COMP INSURANCE

All employees are covered with a full, verifiable worker's compensation policy.



CONTINUING EDUCATION UNIT

Annual SoftWash Systems continuing education program.



THE SEAL

Verify licensing, insurance and customer satisfaction. Verify clean backgrounds.

COMPLETE HOME CARE

ENVIRONMENTALLY RESPONSIBLE CLEANING SOLUTIONS



ROOF CLEANING

Shake, Tile, Metal, Decra, Slate, Membrane, Asphalt and Synthetics



HOUSE WASHING

Stucco, Vinyl, Hardy Board, Cedar, Brick, Aluminum



GUTTER CLEANING

Brightening, Interior Clean Out



WINDOW CLEANING

Exterior Cleaning, Screens Washed



DRIVEWAY CLEANING

Concrete, Brick, Stone and Pavers



POOL CAGES & PATIOS

Patio Furniture, Decks, Fences Screen Enclosures, and More!



SOFT WASHING

WE ARE THE SAFE ALTERNATIVE TO PRESSURE WASHING

We use water based biodegradable chemicals that emulsify dirt and grime as well as sanitize the surface they are bonded to. The treatment lasts four to six times longer than pressure washing and uses one third of the water.



STATE OF THE ART EQUIPMENT

Our equipment is revolutionary in the exterior cleaning industry. It allows us to dial in our solution for any surface on your home or business. This means we bring you a Custom Tailored Clean every single time. No two clients are the same, nor are any two surfaces. The next feature of our equipment is how quiet it is. Instead of burning fossil-fuels with a loud pressure washer, we use four deep-cycle marine batteries to power our equipment which is no louder than a quiet conversation between two people. Another great feature is how much water we save with our equipment. We use 60% less water than companies who use pressure washers, allowing us to conserve more water.

CLEAN • SANITIZE • DISINFECT

Your Property. Your Health. Our Priority.

WHAT MAKES US DIFFERENT

SWS Sanitized is a program from SoftWash Systems® where we have trained and are certified to utilize our revolutionary soft washing equipment to do bulk sanitation of durable surfaces. This is a service we have always provided, however, many of our customers focus had been on esthetics.

Today we find ourselves focusing on our true differentiator which is when we clean a surface by soft washing, we are not just giving the germs, mold, bacteria and viruses a haircut and moving it around, we are actually disinfecting it. This has always been our goal, and this is the business we are in, sanitizing and disinfection of surfaces.

Our company is SWS Sanitized Certified and meets or exceeds the standards brought forth by performing an initial cleaning that removes and lowers the instance of germs, bacteria and viruses on surfaces.





WHAT YOU CAN EXPECT

By engaging a SWS Sanitized specialist you will gain peace of mind that your premises have been disinfected using Center for Disease Controls (CDC) and World Health Organization (WHO) guidelines.

Once we complete the sanitation of your facility we will leave behind time dated signage and/or decals promoting that the area has been properly sanitized. This will help you in this new normal communicate to customers, clients and neighbors that you are providing a sanitized environment for them to enjoy.

www.SWSSanitized.com

- ✓ Residential
- **✓** Playgrounds
- **✓** Restaurants
- Retail Stores
- **✓** Hospitals
- **✓** Resorts
- Cruise Ships
- **✓** Schools
- **✓** After School Care
- **✓** Multi Family Living
- ✓ Office Buildings
- ✓ Government Buildings

ROOF CLEANING





THE TRUTH BEHIND ROOF STAINS, WHAT THEY ARE, WHY THEY ARE THERE, AND HOW THEY GOT THERE.

Roof cleaning as an industry is very new. Bursting onto the scene in the late 1980's and early 1990's there have been as many methods for cleaning roofs as the organisms growing on top of them. Initially roof cleaning was a "garage art" at best. Initially the focus of ridding the roof surface of ugly black streaks was a basic cleaning function. However, these black streaks are truly an infection of organic materials that are better addressed with algaecides such as you would address a fungal infection in your garden. To approach roof staining in this way was different than any other previously taken, and led to a revolution in the roof cleaning industry.

THE TRUE CULPRIT

Gloeocapsa Magma is the true culprit that causes black streaks on roofs and surfaces. Other forms of microorganisms can be found in union with the bacteria, including mold, fungi, algae, mildew, lichen, and moss. The main culprit of most roof staining that causes prevalent black streaks is a bacteria called Gloeocapsa Magma. Many of the organisms that grow on a roof, including mildew, algae, bacteria, moss, lichen, and fungi, copulate in the warm, moist environment created by a roof.

Plus, many roofing surfaces are made with materials that can be metabolized by these microorganisms, such as shingles that now contain limestone that algae, mildew, and bacteria will absorb their nutrients and feed off the shingles.

That same Cyanobacteria Gloeocapsa Magma found on roofs will grow on wood, concrete, siding, aluminum, and other surfaces as well. The good news through soft washing, stains/microorganisms can be safely removed! In regards to other possible culprits inhabiting a roof, many nitrogen fixing blue-green algae will grow in areas with little to no nutrients. They are able to sustain themselves because nitrogen organisms have the ability to create nutrients solely through the nodules on their filament root systems. That is why we believe that treatment of a roof or surface is more beneficial to rid the source of the staining rather than just blasting away at the surface!

MORE THAN CLEANING

Soft washing is more than roof cleaning. The products used by Complete Home Care not only clean stains but also sanitize, penetrate, and eliminate the root of the issue. The main culprit of most roof staining that causes prevalent black streaks is a bacteria called Gloeocapsa Magma. Soft washing has the ability to kill the pest from the root up, achieving a truly clean surface.



Microscopic View of Gloeocapsa Magma Cells

THE SCIENCE & TECHNOLOGY OF SOFT WASHING

5 STEP PROCESS

CONSISTENCY IS OUR AIM











PREPARE

Our number one priority is to protect your property, so first thing is to identify and protect any delicate surfaces or items that require our attention, including plants.

HYDRATE

The next step is to hydrate all plants in the area we will be cleaning, including grass. Thorough dilution with water keeps the pH level of plants at a neutral level.

SERVICE

Once the property is prepared and all plants are hydrated, we can begin our service. We work from top to bottom, left to right while carefully sanitizing every contaminated exterior surface.

REJUVENATE

After we service, we hydrate plants even more to ensure our solution has been diluted thoroughly into the landscape, and spray them with our proprietary plant-care solution.

CLEAN UP

When we are finished, we carefully roll up our hoses. We collect our equipment, debris and trash into our vehicles, and leave your property better than how we first found it.



A stained roof can result in homeowners insurance cancellation? Protect your investment and reclaim your roof's beauty.

WHY CHOOSE SOFT WASHING?





- Soft Washing Uses 60 PSI or Less
- No Physical Damage to the Surface
- Roof Manufacturer Recommended
- Approved to Clean Asphalt Shingle Roofs
- Can Reach 40-80 Feet from the Ground
- 100% Biodegradable Cleaning Solutions
- Completely Removes All Bacteria Infestation
- Sanitizes the Surfaces
- Lasts 4 to 6 Times Longer

WHY NOT PRESSURE WASHING?





- Uses High, Damaging, Pressure (1,500+ PSI)
- Can Cause Permanent Damage to the Surface
- Pressure Washing Should NEVER be used on Roofs
- Can Potentially Void Roof Warranty
- Pressure Applied Inches from the Surface
- · Blasts Only the Surface of the Stain
- · Root of Bacteria is Left to Grow Back Faster
- Does not sanitize the surface, thus resulting in more frequent cleanings



AMAZING SOFT WASH RESULTS

The Safe Alternative to Pressure Washing!









TESTIMONIALS

All I can say at the moment is WOW Ray and the crew are the best. They made my home look like it's brand new. They take pride in there work and they treated my house like it was there's . I am sitting here waiting to see how my deck turns out . But I am sure it will look like new. As soon as they are done I will post some pics. In closing you will not find a better or more Professional company out there.

Michael Dsurney

They were working on my neighbors fence, I asked for a quote for my fence. The price was totally reasonable, they are professional, and they did a fantastic job!! can't wait for them to come back and do my house!!

Krista Cassar Hanley

Ray sealed my driveway and the results are phenomenal. I haven't have to worry about any stains settling in. I highly recommend using Ray because he is ahead of the curve with exterior house cleaning technology for all your home cleaning needs. I like that all of his cleaning products are environmentally safe. No power washing necessary. And his prices are fair for the work he puts in. You won't be disappointed.

Anthony Ferenc Jr

BEFORE

















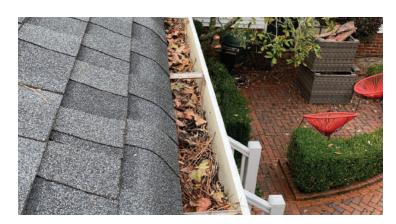


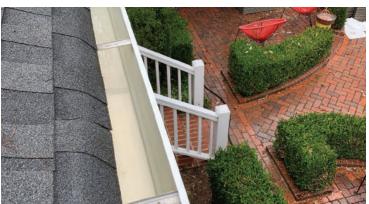
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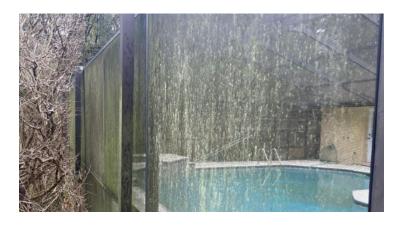


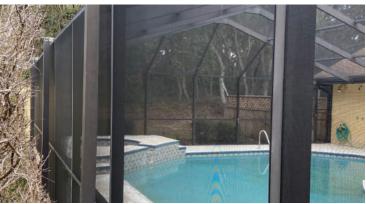


BEFORE HOME CARE

















BEFORE



















QUESTIONNAIRE FOR SERVICE PROVIDERS



OTHERS

DO YOU HAVE INSURANCE AND IF SO, HOW MUCH COVERAGE DO YOU HAVE?

Ideally a service provider with coverage up to 1 million dollars is standard to protect your property, and their own. No coverage means you are assuming all of the risk.



DO YOU OFFER A WARRANTY FOR YOUR SERVICES AND IF SO, FOR HOW LONG?

Warranties will keep the service provider accountable for the quality of their cleaning, and are better than guarantees. 5-Year roof warranties are ideal.



ARE YOU CERTIFIED AND IF SO, HOW OFTEN DO YOU TAKE CLASSES TO REMAIN CERTIFIED?

Technology and regulations often change and it's important to stay up to date to remain compliant.



ARE ALL TECHNICIANS BACKGROUND CHECKED, AND CAN YOU PROVIDE VERIFICATION?

Providers should always ensure that employees who enter a customer's property do not have a prior record of a predatory nature (sexual, theft, narcotics).



DO YOU HAVE ANY RESIDENTIAL OR COMMERCIAL REFERENCES I CAN CHECK?

Reviews are available online for established companies, but there's nothing wrong with asking for a really good reference to ask how their experience was.



WE PROTECT OUR CLIENTS

From Uninformed, Uneducated & Sometimes Unscrupulous Service Providers

YOUR SAFETY IS OUR PRIORITY!



Ever wonder who you have working at your home? Whether or not that company delivers on what they promise, how about if they really are insured or not?

Our company's licenses, insurance and good business practices have been independently verified so you can feel safe having us work around your home and property. All our employees go through a thorough background check and validation screening to ensure you are getting the best service possible.

Don't waste time on a service that's not dependable and don't let just anybody on your property. When you need professional exterior cleaning services, you can trust and depend on us to do the job right.

We invite all our clients to please check us, and any one else they plan to use in the future, just remember to ASK THE SEAL.

- **V** Ulcense
- **✓** Insurance
- **✓** Griminal Gheck



WWW.THESEAL.COM

WHAT CAN I EXPECT?

Soft washing is very different from traditional pressure washing, and so we have collected the most commonly asked service questions.

PLANTS

Our cleaning solution is strong enough to clean your roof, kill all existing algae, and keep algae from coming back for up to 5 years. Some plants directly in the drip line of the roof will defoliate slightly, while some may defoliate completely. This condition, though unsightly, is typically temporary. 90% of the affected plants recover within 90 days. A similar condition occurs when cleaning driveways and walks. The grass on either side of the concrete can turn brown as far out as six inches. The discoloration usually diminishes after edging or mowing one to two times.

To minimize the risk of landscape damage, we encourage you to water your landscaping thoroughly before and after service to ensure proper hydration. During the service, we will also take precautions to protect your landscaping. In our experience, these steps have been highly effective in reducing the stress effects on your landscaping from our cleaning solutions. We strive to achieve little to no plant damage, but sometimes it is unavoidable due to variables outside of our control such as post service watering, pre-existing health of landscaping, species of plants, etc. Due to these variables that are out of control, we are unable to make any guarantees or accept any responsibility for the replacement of landscaping.

PAINTED SURFACES

Our soft washing process utilizes a light spray stream to apply our chemical lighter than the stream of your garden hose. However, while having your roof or home cleaned, you could experience some paint flaking. This is a result of poor surface preparation before painting (fungus is not completely removed and the paint is applied over it). When the algae grows again, it separates the new layer of paint from the old, causing flaking. Another rare condition we observe is a change of paint pigment on the painted surface. The faulty paint (usually brown or blue in color) will sometimes turn green. Due to this potential problem, our crew will do a small colorfast-test on your paint before cleaning. 90% of the time this test will alert us to a problem and we will then seek your approval before beginning the job. At times, even this does not uncover the problem. It is important to remember that this is a rare condition and a problem with the paint itself. We do not assume liability for this condition. However, at your request, the authorized professional will be there to help and advise.

DRIVEWAY CLEANING

Our soft wash driveway cleaning will not look as good as a pressure washing until the residue of the dead algae is rinsed away by several hard rains. We do not rinse at the time of cleaning in order to allow the cleaning solution sufficient time to soak into the pores of the driveway. This permits us to kill 100% of the algae on your drive. After the rain, your drive will look as good as one pressure washed, lasting four to six times longer.

Our process is designed to eradicate MOSS, ALGAE and MILDEW. These are common forms of fungus that grow on your home, eating and decomposing your roof and other surface materials at an alarming rate. Our soft washing process will kill the fungus and keep it from returning for a longer period of time.

OIL & RUST STAINS

Complete Home Care can clean and/or lighten rust and oil stains in most cases. However, this service is not included in our standard cleaning package. If you would like more information about this service, please call your **Complete Home Care** representative for a quote. Remember, not all oil and rust stains clean completely, even with pressure washing. Before having this service done at your home, please ask the technician to clean a sample area for your approval.

BRASS FIXTURES

From time to time we come in contact with tarnished brass home fixtures. When our chemical comes in contact with this tarnished brass, it will turn the brass green in some areas. Our chemicals will not react adversely if the brass has been properly maintained. If you experience discoloration or would like some recommendations on how to care for your brass, feel free to call **Complete Home Care** for assistance.

WINDOW CLEANING

Complete Home Care technicians will rinse your windows during and after the treatment process. Still, some sediments may settle on your windows. Also, if you have hard water, your windows may dry with spots. If you are concerned about spotted windows you may want to schedule your window cleaning service after our cleaning. We use pure water to get a spot-free finish. If you notice any areas that were not rinsed, please call **Complete Home Care**.

WALKING ON ROOFS

Complete Home Care usually will not walk on some fragile roofs. However, please understand that even if you requested we stay off of your roof, it may not always be possible. Some areas are hard to reach from a ladder or the ground, such as chimneys, behind screen enclosures, and back sides of roof gables and slopes. These areas may require the technicians to get on the roof. But you can be confident that **Complete Home Care** technicians are trained to use the utmost caution when walking on any roof.

DOORS AND WINDOWS

It is the customer's responsibility to inform the **Complete Home Care** technician about any leaks or gaps around doors and windows. **Complete Home Care** does not assume liability for damage caused by our cleaning solution if it leaks into the home. Weather stripping should be checked and added if needed before beginning service.

WARRANTY CLAIMS



All complete roof cleanings are backed by our SoftWash Systems® 5-Year Spot-Free Limited Warranty. Florida Custom SoftWash stands behind this warranty. No partial cleanings will be warrantied. In the event you sell your home within the warranty period, the warranty is transferable to the new owners. It is important to note that our fee for warranty work is prorated from the actual retail price of the roof cleaning, not the price after any discounts or coupons. Please keep all documentation regarding our service. Before warranty service can be scheduled, we require the paid-in-full copy of your invoice showing the date completed and technician names for verification.



The Good Stewards program is a philosophy that we all adhere to. It's a pledge to uphold the highest standards for best management practices in our industry, and to do our part to protect the environment. Our solutions are 100% biodegradable and don't release harmful VOCs into the air. We conserve water by using 60% less conventional than pressure washers. And we don't use fossil fuels to power our equipment. Being environmentally conscious isn't a trend for us — it's a promise.

Local Required Licensing

2 Million Dollar Liability Insurance

1 Million Dollar Auto Insurance

Full Workers Compensation Insurance

Biodegradable Chemicals

Electric Systems / No Fossil Fuels

Low Pressure Chemical Cleaning

SoftWash Systems® Authorized Professional

The Seal™ Certified Background Checked

100% Plant Protection Guaranteed

5 Year Spot-Free Warranty on Roof Cleaning



EXCLUSIVE IN-NETWORK

- STRATEGIC PARTNERSHIPS
- CONTINUED EDUCATION
- REGULAR RE-CERTIFICATION



SOFTWASH SYSTEMS® AUTHORIZED PROFESSIONAL

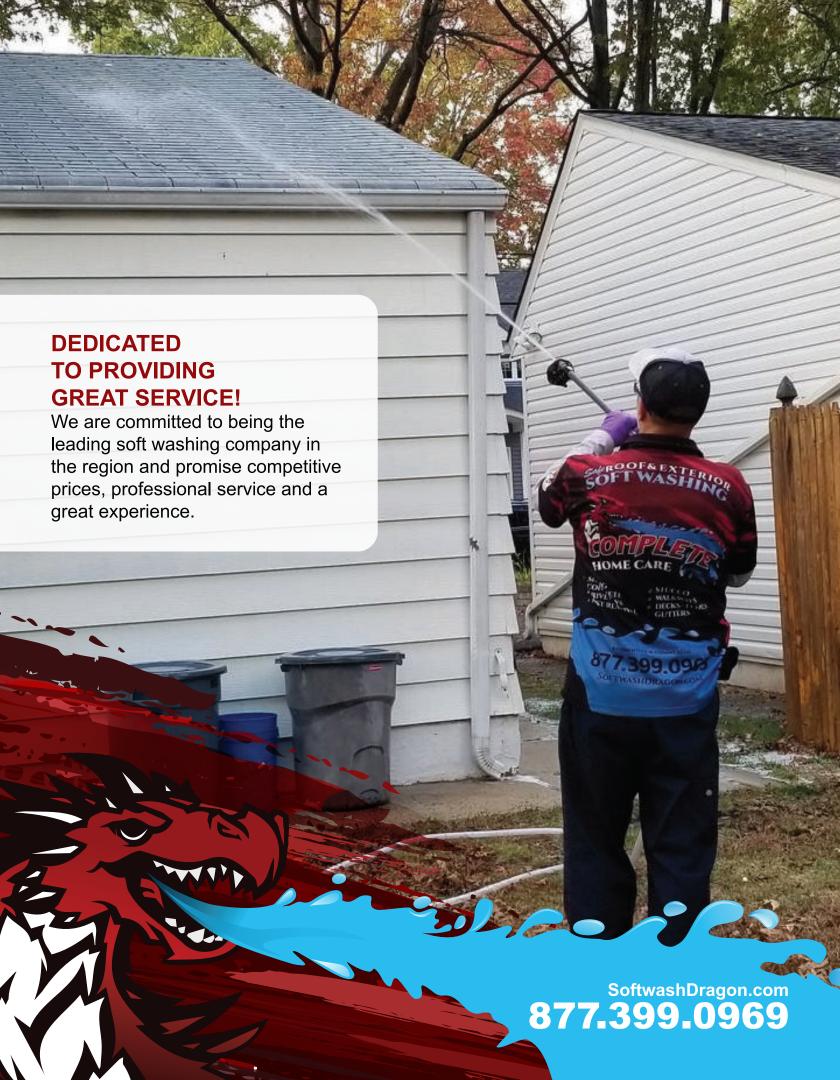
Complete Home Care has been through the industry's leading certification and vetting process, and meet the highest of standards. This shield means you are getting the BEST in the exterior cleaning industry.





SANITIZATION OF DURABLE SURFACES



















ENVIRONMENTALLY RESPONSIBLE ROOF & EXTERIOR CLEANING SOLUTIONS



Call TODAY for a FREE QUOTE!

SoftwashDragon.com **877.399.0969**